



What is Lions Pride?

Just over 50 years ago a Wisconsin Lions Club member overheard a blind child say, "Blind kids can't go to outdoor camps and stuff like that. . ." Since that time, the Lions Clubs of Wisconsin have been allowing blind children and those with other disabilities to experience camp and other "stuff" that they normally wouldn't be able to.

As a Wisconsin Lion, you realize the impact you have in your community, but you may not stop to think of the impact you have in our great State and even the World through Lions Camp and the Projects of the Wisconsin Lions Foundation. You as Lions, are proud, hard-working people that have created a Legacy of Serving Others. The Lions Pride Campaign was begun to develop a Endowment Fund that will ensure this Legacy will continue for generation to come.

As Lions Projects continue to grow and serve more people, the financial requirements of these projects will continue to increase. The current WLF endowment fund and Club donations are not keeping pace with these increasing costs. The goal of the Lions Pride Campaign is to help secure the future of the Wisconsin Lions State Projects.

The Lions Pride Campaign has the unanimous support of the WLF Board, the Council of Governors and the support of the Lions of Wisconsin through the passing of resolution 8 at the 2004 State Convention. The Campaign Goal is to raise \$25,000,000 in 5 years. All monies will be put in a Restricted Endowment Fund. An Endowment Fund is money that is put aside and held in a safe account. Only the yearly earnings/interest are used for funding the projects. The Lions Pride Endowment Fund is managed by a special Investment Committee to ensure proper management of the Fund.

The definition of "Pride" is "the state of being proud" or a "company of Lions." So we formed a Proud Company of Lions and called it the Lions Pride Campaign. We hope you will join the Pride.

Our office welcomes your questions. Also we would welcome the opportunity to have a Lions Pride Ambassador provide a presentation to your Club. Please contact us, we are here to serve you.

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~ Make a difference in the life of a child! ~